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Coca-Cola Its Vehicles In Photographs 1930-1969: Photographs From The Archives Department Of The Coca-Cola Company (Iconografix Photo Archive Series)





Synopsis

Coca-Cola products have been delivered to stores and soda fountains throughout the world in a variety of trucks, automobiles, and horse-drawn carts for decades now. Here is a dynamic collection of vintage black & white photographs of a variety of these vehicles specially selected from the archives of the Coca-Cola Company, including bottle trucks, promotional vehicles and route sales cars.

Book Information

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Excellent vintage photographs!!

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